

Mei Semones at Duo Music Exchange

DATE: Thursday, January 22, 2026

LOCATION: Shibuya-ku, T Ö.'M-to, JP

Event Description

Mei Semones at Duo Music Exchange is a premier concerts event in Shibuya-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 779 people

Event ID: 876qFLGZCHyF7BYEu2

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 312 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.