

# Megan Moroney, Avery Anna, Waylon Wyatt, Lane Pittman, Blake Whiten, Sara Berki, Karley Scott Collins, Lewis Love in Melbourne

DATE: Saturday, October 25, 2025  
LOCATION: Melbourne, Victoria, AU

## Event Description

Megan Moroney, Avery Anna, Waylon Wyatt, Lane Pittman, Blake Whiten, Sara Berki, Karley Scott Collins, Lewis Love in Melbourne is a premier concerts event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 44/100  
**Expected Attendance:** 495 people  
**Event ID:** 6AhjVnPVZofmpnprgY

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 198 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/megan-moroney-avery-anna-waylon-wyatt-lane-pittman-blake-whiten-sara-berki-karley-scott-collins-lewis-love-in-melbourne>

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