

# Meeting of the Parties to the Aarhus Convention and Meeting of the Parties to the Protocol on Pollutant Release and Transfer Registers

DATE: Monday, November 17, 2025

LOCATION: Genève, Genève, CH

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## Event Description

Meeting of the Parties to the Aarhus Convention and Meeting of the Parties to the Protocol on Pollutant Release and Transfer Registers is a premier conferences event in Genève. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 45/100

**Expected Attendance:** 572 people

**Event ID:** 8vhMSoKLw9JyPeFrDE

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 229 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/meeting-of-the-parties-to-the-aarhus-convention-and-meeting-of-the-parties-to-the-protocol-on-pollutant-release-and-transfer-registers>

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