

# Meeting of the Center for Studies on Vascular Prevention and Risk

DATE: Saturday, December 13, 2025  
LOCATION: Atouguia da Baleia, Leiria District, PT

## Event Description

Meeting of the Center for Studies on Vascular Prevention and Risk is a premier conferences event in Atouguia da Baleia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 297 people

**Event ID:** 7PQ8qmSbsJ69GMBbNi

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 119 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*