

Meeting And Workshop Everything you need to know about Sowing

DATE: Saturday, October 11, 2025
LOCATION: Chamarande, Île-de-France, FR

Event Description

Meeting And Workshop Everything you need to know about Sowing is a premier expos event in Chamarande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 4jp6ZcBKcSq8WWT3Rg

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
