

Meeste I Liiga - Rapla vs Haapsalu

DATE: Friday, October 31, 2025
LOCATION: Haapsalu, Lääne maakond, EE

Event Description

Meeste I Liiga - Rapla vs Haapsalu is a premier sports event in Haapsalu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 65ZXWW9VefZMpd4nat

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.