

# Meeste I Liiga - EMÜ vs Haapsalu

DATE: Friday, November 14, 2025  
LOCATION: Haapsalu, Lääne maakond, EE

## Event Description

Meeste I Liiga - EMÜ vs Haapsalu is a premier sports event in Haapsalu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** z7GLk7cXdksCycocEG

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*