

Meditation Night • Where the River Flows

DATE: Sunday, September 14, 2025
LOCATION: Huntly, Waikato Region, NZ

Event Description

Meditation Night • Where the River Flows is a premier community event in Huntly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 103 people
Event ID: 7dX2QW9oVe6vj79o6h

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
