

# Medinex 2025

DATE: Wednesday, October 29, 2025

LOCATION: Bak à & ±1, AZ

## Event Description

Medinex 2025 is a premier expos event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 63/100

**Expected Attendance:** 4,582 people

**Event ID:** 3c7ksg5JRJUqFmJiYx

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,833 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*