

Medievhalia II Festival Medieval

DATE: Sunday, October 5, 2025
LOCATION: Cacheuta Spa, Mendoza Province, AR

Event Description

Medievhalia II Festival Medieval is a premier festivals event in Cacheuta Spa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 326 people

Event ID: B3uhFLKnWRV4uh5ZEc

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
