

Medicine with Altitude Conferences

DATE: Saturday, January 17, 2026
LOCATION: Nozawaonsen-mura, Nagano-ken, JP

Event Description

Medicine with Altitude Conferences is a premier conferences event in Nozawaonsen-mura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 443 people

Event ID: A4p952gUafUuVL58iH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.