

Medical Services Show, Health Fair & Longevity Expo

DATE: Thursday, August 21, 2025
LOCATION: Fort Lauderdale, Florida, US

Event Description

Medical Services Show, Health Fair & Longevity Expo is a premier expos event in Fort Lauderdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 663 people

Event ID: HHhtxe28wjJ8BMMP5y

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 265 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.