

Med Embla dans och teater: Vela & Välja

DATE: Monday, October 20, 2025
LOCATION: Västra Frölunda, Västra Götalands län, SE

Event Description

Med Embla dans och teater: Vela & Välja is a premier community event in Västra Frölunda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 127 people
Event ID: 7CESV5HArPy5hbHgJa

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.