

Mechanical, Aerospace and Electronic Systems (MAES 2025)

DATE: Thursday, November 27, 2025
LOCATION: Su Zhou Shi, Jiang Su Sheng, CN

Event Description

Mechanical, Aerospace and Electronic Systems (MAES 2025) is a premier conferences event in Su Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 491 people

Event ID: 7JCweC6BLAG4npSmLA

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.