

Measurement, Sensor Systems and Applications Conference

DATE: Saturday, August 16, 2025
LOCATION: Hai Dian Qu, Bei Jing Shi, CN

Event Description

Measurement, Sensor Systems and Applications Conference is a premier conferences event in Hai Dian Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 326 people

Event ID: EijXg93LKAkxBujC2n

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.