

Mean Girls High School Version

DATE: Friday, August 22, 2025
LOCATION: Brentwood Bay, British Columbia, CA

Event Description

Mean Girls High School Version is a premier concerts event in Brentwood Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: 7sjap6LStnQg6NXdtw

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/mean-girls-high-school-version>

Document generated on 6/3/2026, 11:47:41 PM