

Mädelsflohmarkt Ulm Messe Sonntag, 2. November 2025

DATE: Sunday, November 2, 2025
LOCATION: Ulm, Baden-Württemberg, DE

Event Description

Mädelsflohmarkt Ulm Messe Sonntag, 2. November 2025 is a premier expos event in Ulm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 49/100
Expected Attendance: 914 people
Event ID: 6xvob3fgtHZA4m97Ho

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 366 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.