

# Mädelsflohmarkt Radolfzell Milchwerk 24. Januar 2026

DATE: Saturday, January 24, 2026  
LOCATION: Radolfzell am Bodensee, Baden-Württemberg, DE

## Event Description

Mädelsflohmarkt Radolfzell Milchwerk 24. Januar 2026 is a premier expos event in Radolfzell am Bodensee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 32/100

**Expected Attendance:** 129 people

**Event ID:** BQQQwrZwFrFTnhLVXd

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 52 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*