

# Mädelsflohmarkt Friedrichshafen 7. Februar 2026

DATE: Saturday, February 7, 2026  
LOCATION: Friedrichshafen, Baden-Württemberg, DE

## Event Description

Mädelsflohmarkt Friedrichshafen 7. Februar 2026 is a premier expos event in Friedrichshafen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 34/100

**Expected Attendance:** 165 people

**Event ID:** 7iqwwGMyLzgQW6k96y

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 66 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*