

# MDC x AUFS x Nicole Rebstock

DATE: Thursday, October 2, 2025  
LOCATION: Auckland, Auckland, NZ

---

## Event Description

MDC x AUFS x Nicole Rebstock is a premier conferences event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 174 people

**Event ID:** H43hizzPiR6Xd5vNFb

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 70 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/mdc-x-aufs-x-nicole-rebstock>

Document generated on 6/4/2026, 7:16:48 AM