

MCPD's Stuff the Cruiser: Teacher Edition

DATE: Saturday, August 16, 2025
LOCATION: Morehead City, North Carolina, US

Event Description

MCPD's Stuff the Cruiser: Teacher Edition is a premier expos event in Morehead City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 563 people

Event ID: CLEGjsLSNSXJ9TewcZ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.