

MCCS Okinawa FPR Japanese Culture: Moon Viewing

DATE: Sunday, October 5, 2025

LOCATION: S Œ7u:, I~ w , JP

Event Description

MCCS Okinawa FPR Japanese Culture: Moon Viewing is a premier conferences event in S Œ7u:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 83 people

Event ID: BdLKoRDotx55AtAU2U

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.