

MC Guimê Festa de Fim de Ano da Poupil

DATE: Sunday, November 30, 2025
LOCATION: Centro, Minas Gerais, BR

Event Description

MC Guimê Festa de Fim de Ano da Poupil is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 428 people

Event ID: FN5xgYwC8FR7ENzY2g

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.