

MAZZIKA ORCHESTRA - NUITS D'ORIENT

DATE: Friday, November 7, 2025
LOCATION: Le Blanc-Mesnil, Île-de-France, FR

Event Description

MAZZIKA ORCHESTRA - NUITS D'ORIENT is a premier concerts event in Le Blanc-Mesnil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 948 people

Event ID: 5tYZ4PAAUsMJuRWUxG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 379 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.