

MAZARRON ROCKS 2

DATE: Friday, September 26, 2025
LOCATION: Puerto de Mazarrón, Región de Murcia, ES

Event Description

MAZARRON ROCKS 2 is a premier festivals event in Puerto de Mazarrón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,044 people

Event ID: 3NZoMzZhT9RZhYSeXr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 418 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.