

Mayfair Lane + Jeremy Beggs @ Church St Hotel

DATE: Friday, September 19, 2025
LOCATION: Wodonga, Victoria, AU

Event Description

Mayfair Lane + Jeremy Beggs @ Church St Hotel is a premier performing-arts event in Wodonga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 194 people

Event ID: qNS9Yg8tb7jX4WZSAM

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.