

Maxxis Effervelo Gravel Fondo | Sea Otter Australia 2025 | Mogo Trails NSW

DATE: Saturday, October 25, 2025
LOCATION: Batemans Bay, New South Wales, AU

Event Description

Maxxis Effervelo Gravel Fondo | Sea Otter Australia 2025 | Mogo Trails NSW is a premier expos event in Batemans Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 748 people

Event ID: AsHxJwksSsxEfa3R34

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 299 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
