

Maximiser la valeur réelle de vos rendements

DATE: Thursday, October 9, 2025
LOCATION: Saint-Augustin-de-Desmaures, Québec, CA

Event Description

Maximiser la valeur réelle de vos rendements is a premier conferences event in Saint-Augustin-de-Desmaures. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: 3enNwfX8suCqcSAVdZ

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.