

# Maxa Liga - Zlín vs Poruba

DATE: Saturday, November 8, 2025

LOCATION: Ostrava, CZ

## Event Description

Maxa Liga - Zlín vs Poruba is a premier sports event in Ostrava. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,405 people

**Event ID:** EeEU7uYXD9KTjWYKsi

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,362 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*