

Maxa Liga - Zlín vs Frýdek Místek

DATE: Wednesday, November 19, 2025

LOCATION: Frydek-Mistek, CZ

Event Description

Maxa Liga - Zlín vs Frýdek Místek is a premier sports event in Frydek-Mistek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,034 people

Event ID: 9MVewHVfPSu8afXJpC

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 814 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.