

# Maxa Liga - Dukla Jihlava vs P –W ov

DATE: Wednesday, October 15, 2025

LOCATION: Prerov, CZ

## Event Description

Maxa Liga - Dukla Jihlava vs P –W&div is a premier sports event in Prerov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,918 people

**Event ID:** F7EPMqU6T2x5u7cepg

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 767 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*