

Maxa Liga - Baník Sokolov vs Frýdek Místek

DATE: Wednesday, October 15, 2025
LOCATION: Frydek-Mistek, CZ

Event Description

Maxa Liga - Baník Sokolov vs Frýdek Místek is a premier sports event in Frydek-Mistek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,060 people

Event ID: 62e66kFcRqcRT2gdsT

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 824 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.