

# Mauro Pagani and andrea ruggeri

DATE: Friday, October 10, 2025  
LOCATION: Cagliari, Sardegna, IT

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## Event Description

Mauro Pagani and andrea ruggeri is a premier festivals event in Cagliari. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 54/100

**Expected Attendance:** 1,650 people

**Event ID:** 6DcUEz53MrxkPDkH4s

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 660 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*