

Matylda / Vī 6–Pwicz

DATE: Wednesday, October 15, 2025
LOCATION: Wroc & w, Województwo dolno śkie, PL

Event Description

Matylda / Vī 6–Pwicz is a premier concerts event in Wroc & w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 431 people

Event ID: 3DisKoVih4dtD2hrs3

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.