

# Maturitní ples Gymnázium U Libe 6<sup>3</sup>/<sub>4</sub>-tò zámku

DATE: Thursday, January 15, 2026  
LOCATION: Prague, CZ

## Event Description

Maturitní ples Gymnázium U Libe 6<sup>3</sup>/<sub>4</sub>-tò zámku is a premier performing-arts event in Prague. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** 3qvmtvvkYEuw2xQVu8

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*