

Matty Sellwood LIVE at The Glen Hotel!

DATE: Saturday, August 30, 2025
LOCATION: Eight Mile Plains, Queensland, AU

Event Description

Matty Sellwood LIVE at The Glen Hotel! is a premier performing-arts event in Eight Mile Plains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 269 people
Event ID: 8GBvKjtfadZyMENnjX

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
