

# Matt Patershuk Album Release Party - DOG. TIGER. HORSES. | Full-Band Live

DATE: Friday, September 19, 2025  
LOCATION: Grande Prairie, Alberta, CA

## Event Description

Matt Patershuk Album Release Party - DOG. TIGER. HORSES. | Full-Band Live is a premier performing-arts event in Grande Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 44/100

**Expected Attendance:** 481 people

**Event ID:** AfWpYPqxQDPfYJDkEd

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 192 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*