

# Matt Nash Live in Cologne

DATE: Saturday, November 29, 2025  
LOCATION: Köln, Nordrhein-Westfalen, DE

---

## Event Description

Matt Nash Live in Cologne is a premier performing-arts event in Köln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 39/100  
**Expected Attendance:** 273 people  
**Event ID:** 7eM2Z6iTWGQiDECG2a

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 109 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/matt-nash-live-in-cologne>

Document generated on 6/3/2026, 11:47:53 PM