

Matisse, Motel, and Intocable

DATE: Saturday, September 20, 2025

LOCATION: Mexico City, MX

Event Description

Matisse, Motel, and Intocable is a premier concerts event in Mexico City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 62/100

Expected Attendance: 3,874 people

Event ID: GXR9hQ8qvFYu2mwWpW

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,550 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.