

MATINALE DES TRANSITIONS ECOLOGIQUES ET SOCIETALES

DATE: Friday, November 21, 2025
LOCATION: La Roche-sur-Yon, Pays de la Loire, FR

Event Description

MATINALE DES TRANSITIONS ECOLOGIQUES ET SOCIETALES is a premier conferences event in La Roche-sur-Yon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: 3LuiJfcWn4o8XSX6SL

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.