

Mathieu Boogaerts and Clou

DATE: Friday, October 10, 2025
LOCATION: L'Hay-les-Roses, Île-de-France, FR

Event Description

Mathieu Boogaerts and Clou is a premier festivals event in L'Hay-les-Roses. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: GRvN68DuzjRSvDnAyC

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.