

Material Girls at The Venue At River Cree Resort And Casino

DATE: Wednesday, December 31, 2025
LOCATION: Enoch, Alberta, CA

Event Description

Material Girls at The Venue At River Cree Resort And Casino is a premier concerts event in Enoch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 631 people

Event ID: 43adZeteiodSW8gPio

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 252 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.