

Masterpiece Showcase # 13 - Victory in the Arts

DATE: Friday, September 26, 2025
LOCATION: Deerfield Beach, Florida, US

Event Description

Masterpiece Showcase # 13 - Victory in the Arts is a premier performing-arts event in Deerfield Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 1,018 people
Event ID: Emv8p8Rmyz6Q3nmNdV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 407 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
