

Masterclass ;Ãµ <C¿;Ò Ã;£.;Ó¿;f-<C. 93

DATE: Tuesday, September 23, 2025

LOCATION: Moschato, GR

Event Description

Masterclass ;Ãµ <C¿;Ð <3°;s½;ó;:ÓÄ;p 93'<ãÁ;3¿ 9cî;p <3Ä;s½ SAE Athens is a premier conferences event in from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 213 people

Event ID: 7qoBGawKiihLJbFySK

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 85 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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