

Master Trading S%aX 4V } – Sõ€Vµz

DATE: Sunday, September 28, 2025

LOCATION: Yerevan, Yerevan, AM

Event Description

Master Trading S%aX SEaWÐ – Sõ€VµzWõx S•€VUuVEkWecV° T kWExX%vXEvVU€ is a premier conference around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 95 people

Event ID: EJBjJbrWNdHeurm7TW

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/master-trading->

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