

# Master Oogway - A Lot of Music about Everything (Norway)

DATE: Sunday, September 28, 2025  
LOCATION: Eindhoven, Noord-Brabant, NL

---

## Event Description

Master Oogway - A Lot of Music about Everything (Norway) is a premier concerts event in Eindhoven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 47/100  
**Expected Attendance:** 680 people  
**Event ID:** 73c9kVfwiDhMDEAFbW

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 272 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---