

# Masta Ace & Marco Polo

DATE: Tuesday, November 11, 2025

LOCATION: Oslo, Oslo, NO

## Event Description

Masta Ace & Marco Polo is a premier concerts event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 39/100

**Expected Attendance:** 274 people

**Event ID:** 8Bs7kjtMkUQRjPzBRD

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 110 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/masta-ace-marco-polo>

Document generated on 6/3/2026, 10:49:11 PM