

MASSIVE Pre-loved Clothing Sale, Sizes 6 to 16

DATE: Friday, August 22, 2025
LOCATION: Neutral Bay, New South Wales, AU

Event Description

MASSIVE Pre-loved Clothing Sale, Sizes 6 to 16 is a premier expos event in Neutral Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,384 people

Event ID: FxNHnG67YhY7MMJkKg

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
