

Massimo Silverio and Agenda dei buoni propositi

DATE: Friday, November 7, 2025
LOCATION: Bologna, IT

Event Description

Massimo Silverio and Agenda dei buoni propositi is a premier concerts event in Bologna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 606 people

Event ID: 7ZGCdg56TL2nzgZ2dP

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 242 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.