

Mary Poppins

DATE: Saturday, August 23, 2025
LOCATION: Southside, England, GB

Event Description

Mary Poppins is a premier performing-arts event in Southside. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 52/100
Expected Attendance: 1,241 people
Event ID: 7sQNgs2wXyGWry4nQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
